Course Title: Advanced Digital Portfolios  
Course Number: AAA 408/508  
Term: Winter 2015  
Credit: 2 credits  
CRN: 26751/26752  
Grading Options: Pass/No Pass  
Meeting times: Fridays, 11:00 a.m.–12:50 p.m.  
Location: 113A MR 1

Instructor Contact Information
Scott Huette  
Office Hours: Fridays 1:30 pm–2:30 pm  
Office Location: PODS–264 Lawrence hall  
shuette@uoregon.edu

Course Objectives
This workshop will address the theories and skills necessary for participants to create a professional digital portfolio. Participants will examine information, interaction and presentation design principles and develop practical skill with the technological tools used to produce and publish a digital portfolio. Primary tools used will be Adobe Dreamweaver, Photoshop, HTML5, CSS3, and javascript. Ability to work independently with at least one of the preceding tools is HIGHLY recommended before taking this class.

Course Outcomes
It is anticipated that participants in this course will:
- Produce a professional digital portfolio and publish on the internet  
- Develop practical skills with Adobe DreamWeaver, HTML, CSS and javascript.  
- Examine theories of effective interaction design.  
- Identify and articulate coherent design goals.  
- Evaluate examples of effective and ineffective digital portfolio design.

Course Requirements
Class participation
This class is a community. The vitality of any community is dependent on the contribution of all its members. Therefore, attendance and participation for this class are mandatory. In addition, the following deliverables (assignments) will be required.
- A site map  
- An analysis of 3 online portfolios  
- Completion of design mockup  
- Completion of a Dreamweaver prototype (wireframe)  
- Deployment of a functionally sound digital portfolio  
- Contribution to class discussions
Grading & Assignment Overview

Your time required for this class will depend upon your ability to read, your facility with web design tools, and your efficiency and organization with your schedule. It is expected that you will spend up to 4 hours per week outside of class with readings and assignments. Percentage points are awarded to participants based on satisfactory completion of each assignment category.

The following is a list of assignments and short explanation for each category:

**ATTENDANCE & PARTICIPATION:** 30% This workshop will consist of 10 sessions. For each session missed, 3% will be deducted from the final grade. If special considerations are required, you must receive instructor acknowledgement before any absence occurs.

**PROTOTYPE:** 40%. In order to complete this assignment category the participant must complete a site map, an online review of 5 portfolio sites, a design mock-up and a functional prototype.

**PORTFOLIO:** 30% To receive these percentage points, the participant must post a fully functional and professionally designed digital portfolio for the instructors review.

Undergraduate/Graduate Grading Policies

This course is graded as Pass/No Pass only. Grading policy is established based on information provided by the Office of the Registrar. Note that the grading scale is different for Undergraduate and Graduate students. [http://registrar.uoregon.edu/grading_system.html](http://registrar.uoregon.edu/grading_system.html)

Graduate students are expected to produce the highest quality of professional portfolio. This may require additional revisions and iterations beyond the assignments required to complete this course. Undergraduate portfolios must contain a minimum of 10 links to online portfolio content. Graduate students must complete Tier 2 assignments. Undergraduate students must achieve 71 points out of 100 points on assignments. Graduate students must achieve 81 points out of 100 on assignments.

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<thead>
<tr>
<th>For Undergraduate</th>
<th>For Graduate</th>
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<tbody>
<tr>
<td>Pass</td>
<td>71%-100%</td>
</tr>
<tr>
<td>No Pass</td>
<td>70% and below</td>
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</tbody>
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| Pass             | 81%-100%    |
| No Pass          | 80% and below |

Course Schedule

**Session I – January 9**
- Course Introduction
- Introduction to CSS & HTML
- Assignment - Due January 16

**Session II – January 16**
- Digital and Organize Content
- Read Starting Out Organized: Website
- Content Planning
- The Right Way

**Session III – January 23**
- Page Layouts for Web Design
- Portfolio Tutorial II
- Assignment – Due January 30

**Session IV – January 30**
- Interaction Design
- Presentation Design
- Portfolio Tutorial III
- Assignment – Due February 6
- Create a Design Mockup in Photoshop, Illustrator, or Fireworks
- Read The Elements of Navigation

**Session V – February 6**
- Navigation Systems
- Portfolio Tutorial IV
- Assignment – Due February 13
- Create a wireframe in Dreamweaver with HTML & CSS for each page on your sitemap.
- Read Showcase of Modern Navigation Design Trends

**Session VI – February 13**
- Gallery Systems
- Independent Site Development
- Assignment – Due February 20
- Complete your site prototype, the prototype should have the basic design and layout of the site completed in HTML and CSS for all primary pages in the sitemap, including a functional portfolio gallery and navigation, The content does not need to be complete
- Submit Fully operational portfolio site

**Session VII – February 20**
- Web Typography
- Independent Site Development
- Assignment – Due February 27
- Read 16 PIXELS For Body Copy. Anything Less Is A Costly Mistake & How to Choose a Typeface & Typographic Design Patterns and Best Practices

**Session VIII – February 27**
- Embedding Media
- Independent Site Development
- Assignment – Due March 13
- Complete Beta version of your site

**Session IX – March 6**
- No Class

**Session X – March 13**
- Deployment
- Beta Testing
- Assignment – Due March 20 , 10:15 AM
- Test & Debug & Deploy site.

- Submit Fully operational portfolio site
From the UO's Policy on Academic Dishonesty

Plagiarism is the inclusion of someone else’s product, words, ideas, or data as one’s own work. When a student submits work for credit that includes the product, words, ideas, or data of others, the source must be acknowledged by the use of complete, accurate, and specific references, such as footnotes. By placing one’s name on work submitted for credit, the student certifies the originality of all work not otherwise identified by appropriate acknowledgments.

On written assignments, if verbatim statements are included, the statements must be enclosed by quotation marks or set off from regular text as indented extracts. A student will avoid being charged with plagiarism if there is an acknowledgment of indebtedness. Indebtedness must be acknowledged whenever:

one quotes another person's actual words or replicates all or part of another's product;

one uses another person's ideas, opinions, work, data, or theories, even if they are completely paraphrased in one's own words; one borrows facts, statistics, or other illustrative materials—unless the information is common knowledge.

Unauthorized collaboration with others on papers or projects can inadvertently lead to a charge of plagiarism. If in doubt, consult the instructor or seek assistance from the staff of Academic Learning Services (68 PLC, 346-3226). In addition, it is plagiarism to submit as your own any academic exercise…prepared totally or in part by another. Plagiarism also includes submitting work in which portions were substantially produced by someone acting as a tutor or editor.

Text adopted here as recommended from the UO web site regarding academic honesty at: http://darkwing.uoregon.edu/~conduct/.

Because some students are not entirely sure what counts as academic dishonesty, we encourage you to read the discussion of plagiarism and other forms of dishonesty at http://darkwing.uoregon.edu/~conduct/sai.htm. See also the UO Library Plagiarism Guide for Students at http://libweb.uoregon.edu/guides/plagiarism/students/.

Policies

Student Conduct

The University of Oregon has promulgated a Student Conduct Code which contains important regulations, policies, and procedures pertaining to student life. It is intended to inform students and members of the University community who work with them of students’ rights and responsibilities during their association with the institution and to provide general guidance for enforcing those regulations and policies essential to the educational and research missions of the University. The full terms and conditions of the Student Conduct Code are contained in Oregon Administrative Rules Chapter 571, Division 21—University of Oregon. Highlights of the Student Conduct Code are published on the Dean of Students website.

UO Student Conduct Code: http://uodos.uoregon.edu/StudentConductandCommunityStandards/StudentConductCode/tabid/69/Default.aspx

UO Academic Misconduct: http://uodos.uoregon.edu/StudentConductandCommunityStandards/AcademicMisconduct/tabid/248/Default.aspx

Inclement Weather

When university operates on a curtailed schedule or closes, UO Media Relations notifies the Eugene-Springfield area radio and television stations as quickly as possible. In addition, a notice regarding the university's schedule is posted on the UO main homepage (in the News section) at http://www.uoregon.edu.

Accessibility

The University of Oregon is working to create inclusive learning environments. Please notify me during the first class meeting if there are aspects of the instruction or design of this course that result in disability related barriers to your participation. You are also encouraged to contact the Accessible Education Center (formerly Disability Services) in 164 Oregon Hall at 541-346-1155 or uoaec@uoregon.edu.

UO Accessible Education: http://aec.uoregon.edu

Grievance Policy

Information on filing a student grievance may be found at http://asuo.uoregon.edu/studentinfo.php?a=13#toc1200.

Conflict Resolution

Several options, both informal and formal, are available to resolve conflicts for students who believe they have been subjected to or have
witnesses bias, unfairness, or other improper treatment. These include discussing the conflict with the specific individual or contacting the department head. You may also contact:

- UO Bias Response Team at http://bias.uoregon.edu/
- Conflict Resolution Services at http://uodos.uoregon.edu/SupportandEducation/ConflictResolutionServices/tabid/134/Default.aspx
- Affirmative Action and Equal Opportunity at http://aaeo.uoregon.edu/

Respect for Diversity

It is the policy of the University of Oregon to support and value cultural diversity. To do so requires that we:

- Respect the dignity and essential worth of all individuals.
- Promote a culture of respect throughout the University community.
- Respect the privacy, property, and freedom of others.
- Reject bigotry, discrimination, violence, or intimidation of any kind.
- Practice personal and academic integrity and expect it from others.
- Promote the diversity of opinions, ideas, and backgrounds which is the lifeblood of the university.

A&AA Inclusion Statement

The School of Architecture and Allied Arts is a community that values inclusion. We are committed to equal opportunities for all faculty, staff, and students to develop individually, professionally, and academically regardless of ethnicity, heritage, gender, sexual orientation, ability, socio-economic standing, cultural beliefs and traditions. We are dedicated to an environment that is inclusive and fosters awareness, understanding, and respect for diversity. If you feel excluded or threatened, please contact your instructor and/or department head. The University Bias Response Team is also a resource that can assist you. Find more information at their website at bias.uoregon.edu/index.html or by phoning 541-346-2037.